Benefits Enrollment Center (BEC) Grants:
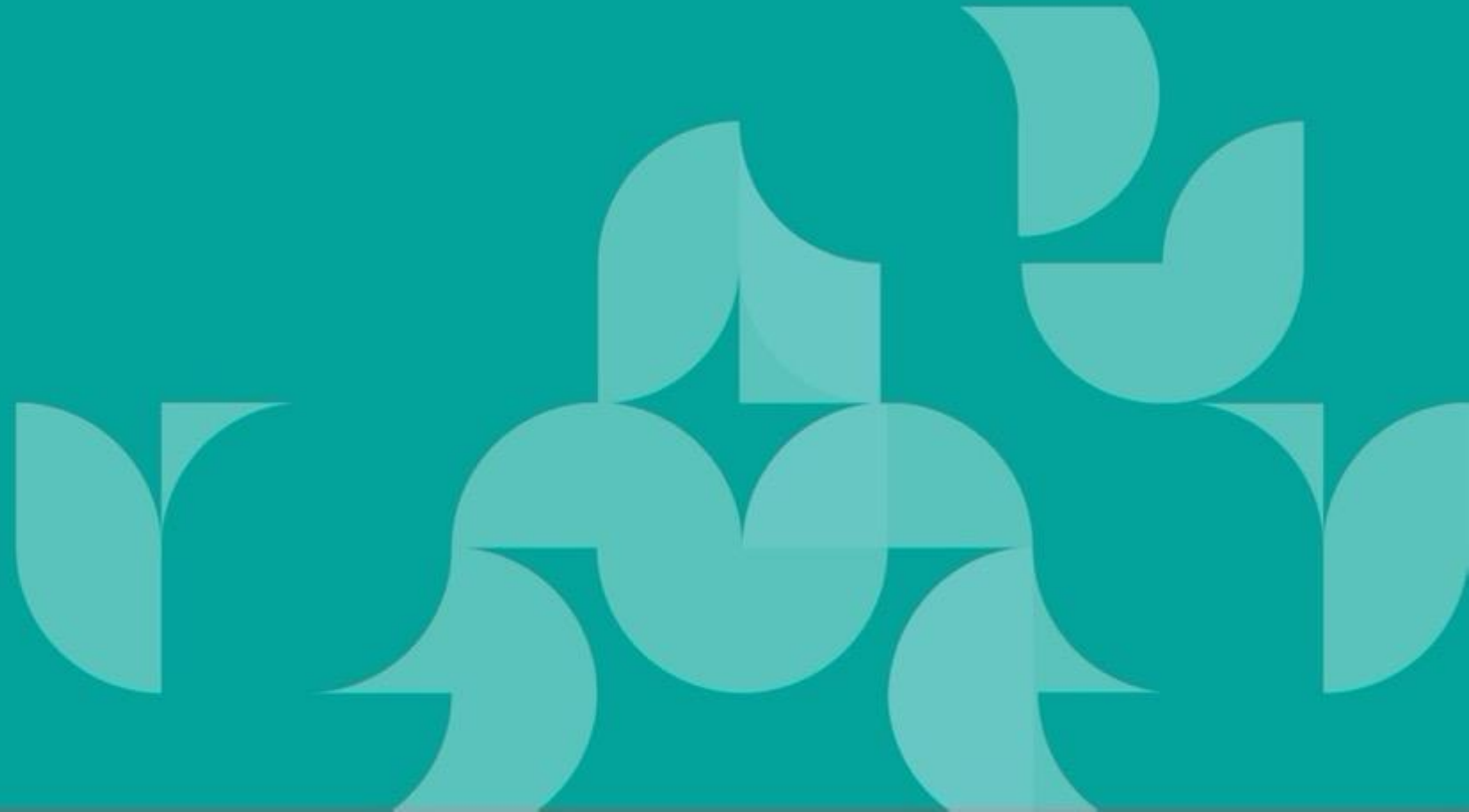
Q&A for Prospective Applicants

Center for Benefits Access

June 3, 2021

Overview

Current Funding Opportunities

New Benefit Enrollment Centers & Sustainability Funding for Existing Centers

Grant Overview

New Benefit Enrollment Center

- Grant Award up to $100,000 to implement a new Benefit Enrollment Center program

- The program will run 12 months October 1, 2021- September 30, 2022

- Organization not currently funded as a BEC

Sustainability Grant Overview

Current Benefit Enrollment Centers

- Grant Award up to $120,000 to continue an existing Benefit Enrollment Center program

- The program will run 24 months October 1, 2021- September 30, 2023

- Must be a current NCOA Benefits Enrollment Center

Eligibility

- Public or nonprofit providers of services to seniors or adults with disabilities.
- Faith-based organizations and coalitions.
- Tribal organizations.
- State and local government agencies serving older adults or adults with disabilities.
- Consumer advocacy organizations or coalitions.

Am I eligible?

Client Goals

- Each applicant will provide a suggested goal
  - 350 Minimum for New Grantees
  - Sustainability Grantees: NCOA will email your individual goal.

Resources to guide your goal setting:
Low-Income Older Adults Map

Plan Objectives and Work Plan

Goal: Conduct outreach to at least 5,000 Medicare beneficiaries.					
Key Action Step(s)	**Timeline**	**Expected Outcome(s)**	**Measurement(s)**	**Person / Area Responsible(s)**	**Comment(s)**
1. Create outreach plan 2. Train outreach staff on the BEC project 3. Conduct 2 outreach events per month 4. Evaluate outreach plan and implement necessary changes	Jan – Feb 2022 March 2022 March – September 2022 Quarterly	5,000 Medicare beneficiaries will be educated on the core benefits and will have the opportunity to work with a counselor to apply for benefits if they'd like.	a. # of outreach activities (e.g., events held in a variety of settings: senior centers, libraries, pharmacies, etc.; mailings; or outbound calls) to educate individuals about any of the core benefits for which they may qualify, eligibility criteria for the benefits, the availability of online screening and enrollment tools, and how to apply for benefits 2. # of individuals reached through outreach activities	1. Project Director 2. Communications Manager 3. Outreach Coordinator 4. Volunteers	

This is only an example of 1 goal. Three goals are required to be considered a complete application.

Timeline

- Notice of Intent must be submitted to access application https://webportalapp.com/sp/22_ncoa_bec
- Application opened on June 1st via online portal
- Applications are due electronically by **12:00 PM ET** on **Thursday, July 1, 2021**.
- All completed applications will be evaluated by a panel of national experts.
- Interviews with finalists will be held **July - August 2021**.
- Successful applicants will be notified on **September 1**.
- Selected organizations begin work on **October 1, 2021**

Check your status before sending an email

Grant Application Submission

Complete Application — Submit

When every step in this submission is complete, the "Submit" button to the right will become green and clickable.

The submission is not fully submitted until you click the green "Submit" button. Once you click "Submit" the submission will no longer be editable.

Application — Complete — Edit

If you have not started, please click the "Edit" button to the right.

If you have already started, please click the "Edit" button to the right to continue.

If you have completed and would like to view or print, please click the "View" button to the right.

Request a Letter of Recommendation — Optional — Open

Please click "Open" to the right to begin.

Awardee Expectations

Funded Benefits Enrollment Centers should expect to…

- **Begin** work on October 1, 2021
- **Submit** monthly reports, client stories, and bi-annual financial reports
- **Attend** technical assistance calls, webinars and annual NCOA's Age+Action Conference
- **Build** programming sustainability

Contact Information

For any questions, please
email becproposals@ncoa.org

My organization did not submit a notice of intent by the deadline. Are we still eligible to apply for the BEC grant opportunity?

Is there a match requirement for this grant opportunity?

Can an organization currently receiving MIPPA funding apply for this grant opportunity?

We receive funding from other sources to do benefits enrollment work (for example, MIPPA funding).

Can we count the people we serve under those sources toward this grant's total goal of individuals assisted?

What kind of assistance must be provided to a client to count that individual toward the total number of clients assisted?

Will you consider funding a new BEC in an area where there is currently a BEC operating? Will you consider funding two new BECs in the same state?

What is the difference between the letter of recommendation and the letter of support?

My organization is interested in becoming a Benefit Enrollment Center however we are not ready to apply during this funding year, will there be another opportunity in the future?

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